



SPN 26th Annual Meeting Sponsorship Opportunities

As an SPN Annual Meeting sponsor, your organization will connect with 1,300+ think tank leaders, network partners, and supporters representing hundreds of organizations and all 50 states. SPN offers several sponsorship opportunities to help your organization build awareness of its brand within the network, showcase its work, and forge new partnerships.

If you are interested in any of these sponsorship opportunities, contact Cindy Kilduff at kilduff@spn.org. Please visit SPN.org/Sponsor to see the most up-to-date information on sponsorship opportunities that are still available.

Liberty Partner – \$50,000

A Liberty Partner may sponsor one of these options (as long as they remain available):

- One of three highly attended plenary programs
- Pre-Roe Dinner VIP Reception – Thursday night
- Principal sponsor of the Roe Dinner – Thursday night

A customized sponsor package will be crafted to include all or some elements from this menu. We will entertain other options upon request.

Prominent recognition

- Prominent event signage throughout the site
- Prominent mention at a plenary session
- Ad on mobile app (consistent feed)
- Sponsored events included in SPN email marketing
- Brand visibility tailored to sponsorship
- Logo/name featured on site and Annual Meeting website (after May 1, 2018)
- Promotional posts on Facebook and Twitter

VIP Access

- Five conference registrations
- Five complimentary passes to VIP Reception prior to Roe Award Dinner

VIP Support

- Hospitality suite
- Upon request, complimentary premium booth in the Connections Lounge or table in Exhibitor Hall

Independence Partner – \$25,000

An Independence Partner may sponsor one of these options (as long as they remain available):

- Welcome Reception – Tuesday
- Cigar Reception – Tuesday night
- Closing Party – Thursday night
- Roe Award Dinner Sponsor – Thursday night

A customized sponsor package will be crafted to include all or some elements from this menu:

Prominent recognition

- Prominent mention at a plenary session
- Ad on mobile app (consistent feed)
- Sponsored events included in SPN email marketing
- Brand visibility tailored to sponsorship
- Logo/name featured on site and Annual Meeting website (after May 1, 2018)
- Promotional posts on Facebook and Twitter

VIP Access

- Four conference registrations
- Four complimentary passes to VIP Reception prior to Roe Award Dinner

VIP Support

- Upon request, complimentary premium booth in the Connections Lounge or table in the Exhibitor Hall

Constitution Partner – \$20,000

A Constitution Partner may sponsor one of these options (as long as they remain available):

- Premier Furnished Connections Lounge Quadrant (25' x 25') – all week (3 available)
- Policy Reception (for approximately 200 in the Connections Lounge)
- Sponsored Breakfast for conference attendees – Thursday (4-5 available)
- Roe Award Dinner Sponsor – Thursday night
- Welcome bags

A customized sponsor package will be crafted to include all or some elements from this menu:

Prominent recognition

- Prominent mention at a plenary session
- Ad on mobile app (consistent feed)
- Sponsored events included in SPN email marketing
- Brand visibility tailored to sponsorship
- Logo/name featured on site and Annual Meeting website (after May 1, 2018)
- Promotional posts on Facebook and Twitter

VIP Access

- Three conference registrations
- Three complimentary passes to VIP Reception prior to Roe Award Dinner

VIP Support

- Upon request, complimentary premium booth in the Connections Lounge or table in the Exhibitor Hall

Additional benefits for Sponsored Breakfasts include:

- Additional speaker registrations available as needed
- Food and beverage included

Federalism Partner – \$15,000

A Federalism Partner may sponsor one of these options (as long as they remain available):

- Sponsored Roundtable Sessions for attendees – content subject to approval (7 available)
- Premium Hospitality Suite with Private Balcony – not including food/beverage (2 available)
- Communications Reception (for approximately 150 attendees)
- Roe Award Dinner Sponsor – Thursday night
- Branded Refreshment Stations for Networking Break (4 available)
- 5k for Freedom Run – Thursday morning
- Wi-Fi for attendees – all week
- Customized session notepads – all week
- Customized hotel key cards – all week
- Registration Package: Branded Lanyards, Badges, Charging Station – all week

A customized sponsor package will be crafted to include all or some elements from this menu:

Prominent recognition

- Sponsored events included in SPN email marketing
- Brand visibility tailored to sponsorship
- Logo/name featured on site and Annual Meeting website (after May 1, 2018)
- Promotional posts on Facebook and Twitter

VIP Access

- Two conference registrations
- Two complimentary passes to VIP Reception prior to Roe Award Dinner

VIP Support

- Upon request, complimentary table in the Exhibitor Hall with optional upgrade to a premium booth in the Connections Lounge available for \$2,000

Additional benefits for Sponsored Roundtable include:

- Additional speaker registrations available as needed
- Access to food and beverage break

Freedom Partner – \$10,000

A Freedom Partner may sponsor one of these options (as long as they remain available):

- Development Reception (for approximately 75 attendees)

- Branding on workstation pods in 2 main hallways – all week
- Workout Class
- Roe Award Dinner Sponsor – Thursday night

A customized sponsor package will be crafted to include all or some elements from this menu:

Prominent Recognition

- Brand visibility tailored to sponsorship
- Logo/name featured onsite
- Promotional posts on Facebook and Twitter

VIP Access

- One conference registration
- One complimentary pass to VIP Reception prior to Roe Award Dinner

VIP Support

- Upon request, complimentary table in the Exhibitor Hall

Supporting Partner – \$5,000

A Supporting Partner may sponsor one of these options (as long as they remain available):

- Charging stations with customized advertising
- Chess Tournament
- Photo booth and props
- Roe Award Dinner Sponsor – Thursday night

Prominent Recognition

- Logo/name featured on site
- Promotional posts on Facebook and Twitter

A la carte sponsorships (benefits will correlate to cost)

- Pre- or post-conference sessions (as available and priced according to cost)
- Private dinner – Tuesday night
- Private roundtable
- Public or private reception
- Private breakfast
- Mobile app sponsor



Contact

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SPN.org/Sponsor