

Location	Time	Track	Title	Sponsored By
MONDAY, AUGUST 28				
Grand Oaks A	3:00 PM - 6:00 PM	Pre-Con	Institute for Humane Studies Policy Research Seminar: Industries Ripe for Innovation	Institute for Humane Studies
Grand Oaks E-F	3:00 PM - 6:00 PM	Pre-Con	Challenges and Best Practices in Health Care Reform	Mercatus Center
Grand Oaks NOP	6:00 PM - 9:00 PM	Pre-Con	State Energy Policy Summit	Thomas Jefferson Institute for Public Policy
Grand Oaks B	6:00 PM - 7:00 PM	Generation Liberty Fellows	Generation Liberty Fellows Welcome Session	
Grand Oaks B	7:00 PM - 8:15 PM	Generation Liberty Fellows	Generation Liberty Fellows: Building Business Etiquette Intelligence	
High Velocity	8:30 PM - 10:00 PM	Generation Liberty Fellows	Generation Liberty Fellows Networking Reception	
TUESDAY, AUGUST 29				
Registration Desk, Conference Level	7:00 AM - 9:00 PM		Registration and Check-In	
Registration Desk, Conference Level	7:00 AM		Name badge pick-up and new registration begin	
Grand Oaks E & F	8:00 AM - 11:00 AM	Pre-Con	Reducing Red Tape in DC and the States: A Recipe for Economic Growth?	Mercatus Center
Grand Oaks NOP	7:30 AM - 11:00 AM	Pre-Con	State Energy Policy Summit	Thomas Jefferson Institute for Public Policy
Grand Oaks B	10:00 AM - Noon	Genration Liberty Fellows	Generation Liberty Fellows Breakfast Session (Invitation Only)	

TUESDAY, AUGUST 29

CONTINUED

Grand Oaks CD	10:00 AM - Noon	Generation Liberty Fellows	Generation Liberty Fellows Speed Interview and Networking Session (Invitation Only)
Grand Oaks Foyer	Noon - 6:00 PM		Exhibitor Set-up
Cibola Canyon Ballrooms #6	1:30 PM - 4:30 PM	Leadership	Affiliates-Only Session (Invitation Only)
Grand Oaks CD	2:00 PM - 3:15 PM	Generation Liberty Fellows	Generation Liberty Fellows: There's No Such Thing as an Unregulated Market (Invitation Only)
Grand Oaks CD	3:30 PM - 5:00 PM	Generation Liberty Fellows	Generation Liberty Fellows: Effective Storytelling—Create a Compelling Case for Liberty (Invitation Only)
Verbena & Periwinkle	5:00 PM - 6:00 PM	Generation Liberty Fellows	Generation Liberty Fellows Meet and Greet Reception (Invitation Only)
Exhibitor Hall	5:30 PM - 8:30 PM		Slo Motion Booth
Cibola Canyon Ballroom #6-11	6:00 PM - 7:30 PM	SPN Event	Welcome Reception
SPN Connections Lounge/ CC Ballroom #5	7:30 PM - 8:00 PM		Get the Most out of Annual Meeting
SPN Connections Lounge/ CC Ballroom #5	7:30 PM - 8:30 PM	SPN Event	Chess Tournament: Guided Play or Tuesday Ladder Play
Event Lawn #2/ Crooked Branch Patio	10:00 PM - Midnight	SPN Event	Cigar Reception
			K12
			American Conservative Union

WEDNESDAY, AUGUST 30

Wolff Exhibit Hall C	6:15 AM - 7:15 AM		Barre Workout (sign up at registration)	A2P and District Media Group
Registration	7:00 AM - 9:00 PM		Registration and Check-In	
Grand Oaks Ballroom G-M	7:30 AM		Breakfast Buffet Open	
Grand Oaks Ballroom G-M	8:00 AM - 9:30 AM	Breakfast Plenary	When Idea Entrepreneurs Meet Social Entrepreneurs	
Cibolo Canyon BR9	9:45 AM - 11:00 AM	Coalitions and Government Affairs	How to Build a Government Affairs Program in Your Think Tank	
Verbana	9:45 AM - 11:00 AM	Communications	How to Leverage Social Media, Mobile, and Email Marketing to Enhance Your Online Fundraising and Communication with Donors	
Wisteria	9:45 AM - 11:00 AM	Development	Fundraising in Five Words	
Freesia	9:45 AM - 11:00 AM	Board/Leadership	Five Core Competencies and Behaviors of Successful Leaders	
Magnolia	9:45am - 11:00 AM	Operations	The Art of the Deal	
Cibolo Canyon BR2	9:45 AM - 11:00 AM	Policy	Abandon the Education-Industrial Complex: Learning and Education Policy in the 21st Century	
Cibolo Canyon BR3	9:45 AM - 11:00 AM	Policy	Protecting Donor Privacy: Lessons from the Front Lines	
Cibolo Canyon BR4	9:45 AM - 11:00 AM	Policy	Labor Reform—What's Next?	
Grand Oaks Salon #F	9:45 AM - 11:00 AM	Sponsored Policy Session	Free Speech on Campus: Addressing the Policy and Cultural Landscape	Charles Koch Institute
Grand Oaks Salon #E	9:45 AM - 11:00 AM	Sponsored Policy Session	Carbon Tax: Conservative Solution, or Climate Sophistry?	

WEDNESDAY, AUGUST 30**CONTINUED**

Goldenrod	9:45 AM - 11:00 AM	Professional Development	How to Hustle 1.0: Case Studies in Working Hard and Seizing Opportunity	
Iris	11:15 AM - 12:30 PM	National Partner	Be Your Best Self: TV Techniques Workshop	District Media Group
Cibolo Canyon BR9	11:15 AM - 12:30 PM	Coalitions and Government Affairs	Ask a Legislator	
Lily	11:15 AM - 12:30 PM	Communications	Is Your Organization Prepared for the Next Leftist Attacks on the Network?	
Verbana	11:15 AM - 12:30 PM	Communications	Why a Strong Brand is Crucial to Influence, Persuasion, and Success	
Freesia	11:15 AM - 12:30 PM	Development	Cultivate Lifelong Donors - Create a Legacy Program	
Indian Paintbrush	11:15 AM - 12:30 PM	Development	Events: The Good, The Bad, and The Ugly	
Sunflower	11:15 AM - 12:30 PM	Board/Leadership	Can a Leader-Oriented Workplace Get the Best Results?	
Magnolia	11:15 AM - 12:30 PM	Operations	Management 101: New Manager Crash Course	
Cibolo Canyon BR2	11:15 AM - 12:30 PM	Coalitions and Government Affairs	Flexing our Muscles: Best Practices for Working on Federal Policy	
Cibolo Canyon BR3	11:15 AM - 12:30 PM	Policy	Labor Reform in the Courts: Two Cases to Restore Worker Rights	
Cibolo Canyon BR4	11:15 AM - 12:30 PM	Policy	Regulate Your State's Regulators: How to Roll Back and Prevent Burdensome Red Tape	
Cibolo Canyon BR8	11:15 AM - 12:30 PM	Policy	Case Studies in Innovative Healthcare Reforms from the States	

WEDNESDAY, AUGUST 30**CONTINUED**

Grand Oaks Salon #F	11:15 AM - 12:30 PM	Sponsored Policy Session	"Research Says": How to intelligently consume and use research to inform policy	EdChoice and University of Arkansas
Goldenrod	11:15 AM - 12:30 PM	Professional Development	Make the Most of Your Next Networking Event	
Grand Oaks Ballroom G-M	12:45 PM - 2:15 PM	Plenary Lunch	Wednesday Lunch Plenary: Unsung Hero	Vernon K. Kriebel Foundation
Cibolo Canyon BR9	2:30 PM - 3:45 PM	Coalitions and Government Affairs	Where's the Bill?	
Verbana	2:30 PM - 3:45 PM	Communications	Secrets of the Trump Campaign's Digital Marketing Magic	
Freesia	2:30 PM - 3:45 PM	Communications	How to Connect with the Forgotten American Worker	
Wisteria	2:30 PM - 3:45 PM	Development	The Making of a Major Gifts Mentality	
Sunflower	2:30 PM - 3:45 PM	Board/Leadership	Culture Eats Strategy for Breakfast	
Magnolia	2:30 PM - 3:45 PM	Operations	Mining for Talent Gold: How to Conduct Interviews to Find the Right Candidate	
Cibolo Canyon BR2	2:30 PM - 3:45 PM	Policy	In it Together: Take Advantage of Federal Education Policy Opportunities and Stay Principled	
Cibolo Canyon BR3	2:30 PM - 3:45 PM	Policy	What's Next: Federal Changes to the ACA and How States Should Prepare	
Cibolo Canyon BR4	2:30 PM - 3:45 PM	Policy	Federal Infrastructure Plan: Building America or Building Boondoggles?	

WEDNESDAY, AUGUST 30

CONTINUED

Brand Oaks Salon F	2:30 PM - 3:45 PM	Sponsored Policy Session	Beating Back the Bottleneckers: How Occupational Licensing Reform Unites the Left and Right and Frees Entrepreneurs	Institute for Justice
Cibolo BR 8	2:30 PM - 3:45 PM	Sponsored Policy Session	Learning from Successful Pension Reform Strategies in the State	Reason
Goldenrod	2:30 PM - 3:45 PM	Professional Development	Find Your Path: Managing Work/Life Balance	
Iris	2:30 PM - 3:45 PM	National Partner	On-Camera TV Training	District Media Group
Exhibitor Hall & SPN Connections Lounge	4:00 PM - 5:00 PM	Network Partner	Afternoon Break - Coffee, Tea and Snacks	Case Consulting Services
Cibolo Canyon BR9	4:00 PM - 5:00 PM	Coalitions and Government Affairs	Community Outreach Training	
Bottlebrush	4:00 PM - 6:00 PM	Board/Leadership	Taking Your Organization to the Next Level: A Roundtable Discussion for Board Members	
Wisteria	4:00 PM - 5:00 PM	Development	Resources at Your Fingertips! Discover the SPN Toolkits	
Goldenrod	4:00 PM - 5:00 PM	Professional Development	Work/Life Balance Salon	Independent Women's Forum
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Communications	Mentor Sessions	
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Coalitions and Government Affairs	Mentor Sessions	

WEDNESDAY, AUGUST 30**CONTINUED**

SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Development	Mentor Sessions	
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Policy	Mentor Sessions	
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	SPN Event	Chess Tournament: Guided Casual Play or Wednesday Ladder Play	K12
Wolff Exhibitor hall and foyer	5:30 PM - 6:30 PM	Network Partner	Charles Koch Institute Alumni Reception (Invitation Only)	Charles Koch Institute
Grand Oaks Ballroom	6:30 PM - 8:30 PM	Network Partner	State Night Dinner	EFoundation, Georgia Center for Opportunity, Independence Institute, Foundation for Government Accountability, Illinois Policy Institute, The Buckeye Institute, and the Mackinac Center for Public Policy
Grand Oaks Ballroom	8:15 PM - 9:15 PM	Network Partner	Right on Crime Reception (Invitation Only)	Charles Koch Institute and Texas Public Policy Foundation
Grand Oaks Ballroom	9:30 PM - 10:45 PM	Network Partner	Pat Green Concert	Texas Public Policy Foundation
K12 Networking Lounge/ Crooked Branch Lounge	11:00 PM	SPN Event	Network the Night Away	K12

THURSDAY, AUGUST 31

Check-in at convention center lobby	6:30 AM - 7:30 AM	Network Partner	5K for Freedom	The Policy Circle
Registration	7:00 AM - 6:00 PM		Registration and Check-In	
Grand Oaks Ballroom ABC	8:00 AM - 9:30 AM	Sponsored Breakfast	Boost Your In-House Research	Institute for Humane Studies
Grand Oaks Ballroom N	8:00 AM - 9:30 AM	Sponsored Breakfast	School Inc in the States: Encouraging Innovation in Education	CATO Institute
Cibolo Canyon BR 7	8:00 AM - 9:30 AM	Sponsored Breakfast	Religious Liberty in the States: A Critical Battleground for Liberty	Becket Fund for Religious Liberty
Grand Oaks Ballroom O	8:00 AM - 9:30 AM	Sponsored Breakfast	"What is Prosperity? Measuring Economic and Social Wellbeing in the States	American Conservative Union
Grand Oaks P	8:00 AM - 9:30 AM	Sponsored Breakfast	The Congressional Review Act's Potential to Roll Back Hundreds More Regulations	Pacific Legal Foundation
Begonia and Bottlebrush	8:00 AM - 9:30 AM	Board/Leadership	Private Breakfast for State Think Tank Board Members and CEOs, Featuring Dan Pallotta	
Grand Oaks DE	8:00 AM - 9:30 AM	Generation Liberty Fellows	Generation Liberty Fellows Breakfast Panel with SPN Development Team	
Cibolo Canyon BR9	9:45 AM - 11:00 AM	Coalitions and Government Affairs	How to Work with Your State Think Tank	
Freesia	9:45 AM - 11:00 AM	Communications	From Underdog to Superman: How Illinois Policy Institute Built Community through Integrated Marketing Strategies	
Lily	9:45 AM - 11:00 AM	Communications	Get Maximum Media Coverage for Policy Research	

THURSDAY, AUGUST 31

CONTINUED

Wisteria	9:45 AM - 11:00 AM	Development	The SPN Development Survey 2017–Assess Your Fund-raising Performance
Ciboloa Canyon BR2	9:45 AM - 11:00 AM	Policy	Winning Parent & Policymaker Support for K-12 Education Savings Accounts (ESAs)
Cibolo Canyon BR6	9:45 AM - 11:00 AM	Policy	Dispatch from DC: Update on Federal Issues that Impact States
Cibolo Canyon BR4	9:45 AM - 11:00 AM	Policy	Communicating to Win on Donor Privacy
Cibolo Canyon BR8	9:45 AM - 11:00 AM	Policy	Help the Average Joe and Jane Push Back Against Big Government
Grand Oaks Salon #F	9:45 AM - 11:00 AM	Sponsored Policy Session	Restoring Sovereignty to the States
Grand Oaks Q	9:45 AM - 11:00 AM	Sponsored Policy Session	What's Powering the Drive for Electric Vehicle Expansion?
Goldenrod	9:45 AM - 11:00 AM	Professional Development	Become the Leader You Look Up To
Iris	9:45 AM - 11:00 AM	National Partner	On-Camera TV Training
Cibolo Canyon BR9	11:15 AM - 12:30 PM	Coalitions and Government Affairs	Get Local: The How and Why Behind City and Municipal Outreach
Cibolo Canyon BR10	11:15 AM - 12:30 PM	Coalitions and Government Affairs	Learning to Get Along: Building Strong Coalitions to Advance School Choice
Verbana	11:15 AM - 12:30 PM	Communications	Better Know Your State: How to Conduct Market Research and Craft State-Specific Messaging
Wisteria	11:15 AM - 12:30 PM	Development	The Future of Philanthropy
Sunflower	11:15 AM - 12:30 PM	Board/Leadership	Attract Top Talent through the Power of Story
			Equal Justice Coalition
			District Media Group
			National School Choice Week

THURSDAY, AUGUST 31

CONTINUED

Magnolia	11:15 AM - 12:30 PM	Operations	(C)(3), (C)(4), C, PAC, For Profit, and More
Cibolo Canyon BR2	11:15 AM - 12:30 PM	Policy	State Policy Trends: 2017 Recap and 2018 Outlook
Cibolo Canyon BR3	11:15 AM - 12:30 PM	Policy	Energy-Environment Solutions Express
Cibolo Canyon BR4	11:15 AM - 12:30 PM	Policy	Blue State Strategies for Local Right-to-Work
Cibolo Canyon BR8	11:15 AM - 12:30 PM	Policy	Research Quality Workshop
Grand Oaks Salon #F	11:15 AM - 12:30 PM	Sponsored Policy Session	How to Prevent Barriers to Peer-to-Peer Internet Platforms Delivering Economic Opportunities for American Workers
Freesia	11:15 AM - 12:30 PM	Professional Development	We're All Busy. Now Let's Learn How to Manage It
Bottlebrush	11:15 AM - 12:30 PM	Professional Development	Present Your Best Self
Iris	11:15 AM - 12:30 PM	National Partner	On-Camera TV Training
Grand Oaks Ballroom G-M	12:45 PM - 2:15 PM	Plenary Lunch	Thursday Lunch Plenary: The 4 Disciplines of Execution—Leading Teams to Winning
Verbana	2:30 PM - 3:45 PM	Communications And Policy	Clear, Accurate, and Persuasive: How to Write and Edit with Style
Lily	2:30 PM - 3:45 PM	Communications	The 'Fake News' Narrative: Getting Ahead of False Accusations
Peony	2:30 PM - 3:45 PM	Communications	A Pep Talk for Aspiring Artists: How You Can Start Creating & Why You Should
			District Media Group
			Walton Family Foundation

NetChoice

THURSDAY, AUGUST 31

CONTINUED

Wisteria	2:30 PM - 3:45 PM	Development	Building a Culture of Philanthropy
Sunflower	2:30 PM - 3:45 PM	Board/Leadership	Deep Dive for Leaders on the 4 Disciplines of Execution
Cibolo Canyon BR2	2:30 PM - 3:45 PM	Policy	Why Cities Matter Now
Freesia	2:30 PM - 3:45 PM	Policy	Medicaid Reform: What is Possible with Waivers
Cibolo Canyon BR4	2:30 PM - 3:45 PM	Policy	Policies for the Forgotten American Worker
Cibolo Canyon BR8	2:30 PM - 3:45 PM	Policy	Tools and Tactics to Pass Worker Voting Rights in Your State
Goldenrod	2:30 PM - 3:45 PM	Professional Development	How to Hustle 2.0: Lessons on Resilience, Strength, and Creating a Career That Lasts
Iris	2:30 PM - 3:45 PM	National Partner	On-Camera TV Training
Exhibitor Hall & SPN Connections Lounge	2:30 PM - 3:45 PM		Afternoon Break – Coffee, Tea and Snacks
Begonia/Bottlebrush	4:00 PM - 5:00 PM	Development	Build Your Knowledge Base: The Education And Training You Need To Succeed
SPN Connections Lounge/Cibolo Canyon Ballroom#5	4:00 PM - 5:00 PM	Communications	Mentor Sessions
			District Media Group
			Case Consulting Services

THURSDAY, AUGUST 31

CONTINUED

SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Coalitions and Government Affairs	Mentor Sessions	
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Development	Mentor Sessions	
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	4:00 PM - 5:00 PM	Policy	Mentor Sessions	
Cibolo BR #7	5:00 PM - 6:00 PM	Partner Event	Communications Reception	The Heritage Foundation
Wolff Exhibitor Foyer	5:00 PM - 6:00 PM	Partner Event	Development Reception	ClearWord Communication Group
SPN Connections Lounge/ Cibolo Canyon Ballroom #5	5:00 PM - 6:00 PM	SPN Event	Chess Tournament—Simultaneous Exhibition	K12
Cibolo Canyon Ballroom(s) & Foyer	6:00 PM - 7:00 PM	SPN Event	25th Anniversary Reception	
Grand Oaks Ballroom	7:00 PM - 9:00 PM	SPN Event	25th Anniversary Dinner	

THURSDAY, AUGUST 31**CONTINUED**

K12 Networking Lounge/Crooked Branch Lounge	10:00 PM - Midnight	Network Partner	Raise a Glass to Freedom!	Sutherland Institute
K12 Networking Lounge/Crooked Branch Lounge	10:00 PM - 11:00 PM	SPN Event	Chess Tournament—Championship for Freedom	K12
FRIDAY, SEPTEMBER 1				
Registration	7:00 AM - Noon		Registration and Check-In and Exhibitor Check-Out	
Conference Level	8:00 AM - Noon		Luggage Storage	
Grand Oaks EF	8:00 AM - 12:30 PM	Policy	Post-Conference Session: Poverty Alleviation and Welfare Reform	Georgia Center for Opportunity
Sunflower/Wisteria	8:30 AM - 10:30 AM	Board/Leadership	Successfully Navigating the Start-Up Phase: A Breakfast Discussion	
Goldenrod	8:30 AM - 10:00 AM	Network Partner	Testing, Testing: The Best (and Worst) Ways to Build a Good Email List	Mackinac Center for Public Policy
Cibolo Moon	9:00 AM	Operations	Operations Directors Breakfast (Invitation Only)	
Bluebonnet & Dogwood	9:00 AM - 10:00 AM	Generation Liberty Fellows	Generation Liberty Fellows Breakfast and Closing Session	
JW Pavilion	9:00 AM - 3:00 PM		Sixth Annual State Litigation Strategy Session (Invitation Only)	Goldwater Institute
Peony	10:15 AM - 11:30 AM	Coalitions and Government Affairs	Strange Bedfellow Coalition-Building	

FRIDAY, SEPTEMBER 1

CONTINUED

Magnolia	10:15 AM - 11:30 AM	<p>15-Minute Comms Talks</p> <ol style="list-style-type: none"> 1. How FEE Leveraged Social Media to Reach New Audiences 2. Geo Targeting and Geo Fencing: How to Make Small Advertising Campaigns Look like a Million Bucks 3. You Have my Attention for 10 Seconds: How to Use Facebook Live and Mobile Video 4. The Era of WarGames: The Cybersecurity Threats Facing Your Organization <p>Communications</p>
Periwinkle/Verbena	10:15 AM - 11:30 AM	Development
Begonia & Bottlebrush	10:15 AM - 11:30 AM	Policy
Indian Paintbrush	10:15 AM - 11:30 AM	Network Partner
Iris	10:15 AM - 11:30 AM	National Partner
		<p>Champions of Strategy: Worker Freedom Edition</p> <p>Proven Secrets to Fundraising Success: Fundraising Experts Take Your Questions</p> <p>Criminal Justice Reform: 2017 and Beyond</p> <p>On-Camera TV Training</p> <p>Right on Crime and the Texas Public Policy Foundation</p> <p>Direct Media Group</p>